

Entrepreneurship



WASHINGTON
& JEFFERSON
COLLEGE

The Entrepreneurship program of the Department of Business Administration offers courses of study focused on **value creation** and **value assessment** as the critical overlay to the study of business and entrepreneurship. **Real life interactions** with **business founders, owners, and executives** and **real time views of present day business situations** support this approach to understanding the fundamental dimensions of entrepreneurial thinking and new venture creation.

Minor Requirements

Principles of Microeconomics (ECN 101)

Financial Accounting (ACC 211)

Business, Entrepreneurship & Society (BUS 101)

Marketing (BUS 307)

New Venture Finance & Law (ENT 301)

New Venture Business Plan Development (ENT 302)

Topics in Entrepreneurship (ENT 397)

Emphasis Requirements

Students majoring in Business Administration can earn an emphasis in Entrepreneurship by completing the following courses:

New Venture Finance and Law (ENT 301)

New Venture Business Plan Development (ENT 302)

Topics in Entrepreneurship (ENT 397)

Concentration Requirements

Students of all majors except Business Administration can earn a concentration in Entrepreneurship by completing the following courses:

Principles of Microeconomics (ECN 101)

Financial Accounting (ACC 211)

Business, Entrepreneurship & Law (ENT 301)

New Venture Business Plan Development (ENT 302)

Beyond the Classroom

Student Experiences Include

- Engagement with peers in The Entrepreneurship Society
- New business creation at **Ignite**, a business incubator and co-working space where students with an entrepreneurial mindset or business idea gain access to resources and tools to be successful
- Immersive practical experience with the **Ignite Residency** program, a micro-internship opportunity
- Access to the five-week **Ideas 2 Enterprise** program to build your own business plan and access seed capital
- Participation in a Business Planning Course (ENT 302) to work on your own idea for a full semester
- Interaction with regional entrepreneurs and travel to local innovation events

“This program complements all majors and gives students a perspective on what drives value in the industries that they are planning on entering upon graduation.” Max Miller, director of Entrepreneurial Studies and director of Ignite

Department Chair

Hsiao-Ching Kuo, Ph.D.
hkuo@washjeff.edu

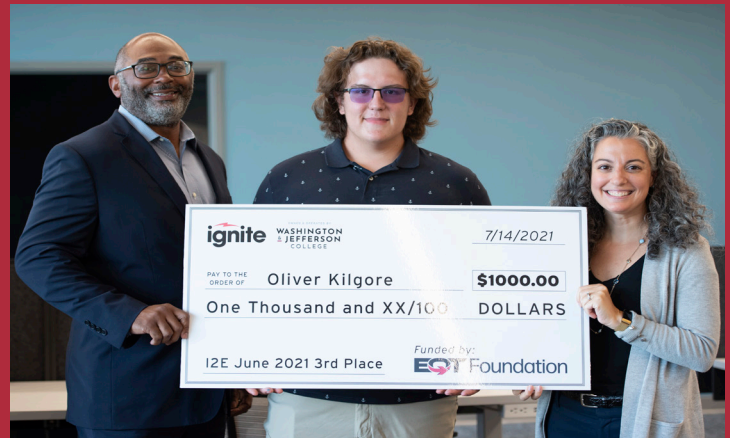
Program Director

Max Miller, J.D., M.B.A.
mmiller2@washjeff.edu

Faculty

Dana Mialki, C.P.A., M.S.T.
dmialki@washjeff.edu

Chris Olmstead, J.D., M.B.A.
colmstead@washjeff.edu



Oliver Kilgore '25

Oliver Kilgore, a business administration student, successfully created his All Scrapes and Plants landscaping business in 2021 out of the Ignite program. His business currently offers the following:

- Commercial and residential lawn maintenance and landscape installation
- Tree trimming and removal
- Commercial debris or junk removal
- Dumpster Rental



Program Website

washjeff.edu/entrepreneurship